

## **RULES OF THE XVII "LA SIDRA" PHOTOGRAPHY CONTEST**

1. Everybody (whether professional or amateur) who sends photographs within the established period and on the medium required in each case may participate.

By participating, the contestant affirms that he or she is the author of the photographs and has the full right to permit the pictures to be displayed and published in catalogues, brochures, posters in relation to the dissemination of the contest, etc., ceding this right to the organizers and the higher institution *Confederación Española de Fotografía* (Spanish Confederation of Photography; hereinafter CEF, for its acronym in Spanish), which will always be obliged to mention the author and the title of the work. The organizers and higher institution are exempt from any liability in the event of claims for image rights from third parties.

This contest is recognized by the CEF and counts towards obtaining the titles of Artist, Excellence and Master of the CEF. For this reason, the contestant grants his authorization to the organizers and the higher institution CEF, so that his personal data is mechanized, always in the exclusive scope of the artistic circulation of his works, and for the publication of his merits and awards destined for the obtaining CEF distinctions.

The organizers and contestants are subject to the CEF recognition regulations and these rules. If any situation is not contemplated in these regulations, it will be studied by the organization, which may consult with the CEF, and will be resolved by the Board of Directors.

Participation implies full acceptance of these rules. Any situation not foreseen in them will be resolved by the organization, and its decision will be final.

***Neither members of the Boards of Directors of the organizing entities, nor their family members, are allowed to participate in the contest.***

1. Photographs may only be submitted by their own authors.
2. Only photographs related to cider, the apple culture or any of its derivatives will be admitted, in accordance with the characteristics described in these rules.

The maximum number of photographs submitted by each author will be five (5).

3. All genres and procedures that are essentially photographic are admitted. However, ***infographics or other images that have not been captured with a photographic device, camera or mobile phone will not be admitted to the competition.*** Images that represent the process of making and consuming cider in any aspect both within and outside of Asturias will be valued.

4. Photographs must be sent in the indicated medium and within the duration of the contest: from the moment of publication of this call in LA SIDRA (*Fundación Asturias XXI*, Asturias XXI Foundation) or on the Facebook page of Asemeyando, and the deadline is 09/02/2024.

### **Registration is free**

5. A single category is established: (DIG) Digital Files. The images must be sent in compressed format in JPG, 8400 X 2800 pixels, **EITHER VERTICAL OR HORIZONTAL PICTURES**, without frames, and the image must be full bleed. Maximun 8 MB

(see next section of the rules) so that the organizer can exercise its right to reproduce the works in its catalogues or the media stipulated in these rules.

Photographs will be sent in digital format to the address <https://asemeyando.fotogenius.es/>

7. Photographs previously awarded in any other call for this contest or photographs that have been selected as finalist having obtained points by the CEF for their exhibition (which will appear in the platform history as accepted or awarded photographs) are not allowed to take part in this contest.

8. A qualified jury comprised of people to be designated by *Asociación Fotográfica Asemeyando* (Asemeyando Photographic Association), and which will include a CEF jury, and a member designated by the *Fundación Asturias XXI*, will select the winner, the two runner-up and the special mention JR, among the photographs received.

The works that do not adapt to the agreed topic or do not adapt to the required format may be rejected.

The jury's decision will be unappealable and final.

9. Signatures, frames or texts will not be allowed on the images.

10. The 20 finalist images may be part of the "Cider Photographs" exhibition that will be shown at the awards ceremony. This exhibition may be itinerant with the aim of promoting the Asturian cider culture.

11. The prizes for which the photographs are eligible are:

- ☐ Winning image awarded with €700 in cash, CEF gold medal
- ☐ 1st runner-up awarded with €200 in cash, CEF silver medal
- ☐ 2nd runner-up awarded with €100 in cash, CEF bronze medal
- ☐ Special mention "SidraJR" will be awarded with 100 euros and two boxes of cider JR (to be picked up at Sidra JR by the winner)

Any of the photographs submitted that have checked the option to opt for the JR award on the platform will be eligible for this award.

- ☐ The applicable withholding provided for in the current tax legislation will be applied to the winners.
- ☐ The first 15% of works with the highest score will receive acceptance and CEF score

12. The finalists will receive a diploma and invitation to the awards ceremony.
13. The prizes for the best photographs (after communication by e-mail or telephone to the winners) will be made public in the magazine LA SIDRA (Espublizastur SL / F. Asturias XXI) and the Asemeyando Facebook page.
14. The award-winning photographs and a selection of the best ones that have received acceptance will be published in the magazine LA SIDRA (Espublizastur SL / F. Asturias XXI)
15. All photographs that have received acceptance will be disseminated and may be used by LA SIDRA (Espublizastur SL / F. Asturias XXI) respecting their image format and mentioning the author.
- The organization reserves the right to publish the photographs in the magazine, books and other material that could be edited with the sole objective of promoting and spreading Asturian culture, cider and this same contest, expressly citing its author. There will be no type of profit in the dissemination of said works.
16. Participating implies complete acceptance of these rules.
- 17 The admission period will be from MAY 31 to SEPTEMBER 2, 2024.
- 18 If a person residing outside of Spain wins the prize, the prize will be paid in euros, and the transfer costs will be deducted, and the corresponding legal withholdings will apply.

#### **Deadlines:**

- Publication of the bases: MAY 202.
- Reception of works: from MAY 31, 2025 to SEPTEMBER 2, 2025.
- Publication of the jury's ruling: as early as SEPTEMBER 12, 2025.
- Awards ceremony: as early as SEPTEMBER 26, 2025

#### **Image and copyright rights.**

- The author will be responsible for obtaining authorization from both the people and places and objects photographed for the exhibition(if it may be required), publication and dissemination of the works.
- The participant certifies and guarantees that he is the exclusive and sole author of the works and that their content is not contrary to law, morality or public order.
- By participating in the contest, the authors whit awards and finalist transfer this image right to *Fundación Asturias XXI*, collaborators Asemeyando and its superior organizations CEF (*Confederación Española de Fotografía*) free of

charge, to circulate the works submitted, through their web pages and the profiles in their official social networks and other media and audiovisual resources of the *Fundación Asturias XXI* and/or that are part of its programming for the purposes of spreading and circulating the contest.

- For the use described above, participants whit awards and finalist accept that the materials provided to *Fundación Asturias XXI* may be edited and combined with images, sound, text or any other information and/or effect that *Fundación Asturias XXI* considers for publication. The authorization mentioned in the preceding paragraph is granted free of charge and, consequently, the participant accepts that they will not receive any money for the use that *Fundación Asturias XXI* makes of the material.
- The organizers and higher institutions are exempt from any responsibility for third parties'claims for image rights, with the sole purpose of promoting the contest and its message and always non-profit.
- The winners are guaranteed to have their name mentioned in any commercial, advertising or media that *Fundación Asturias XXI* may use in order to inform and make public the result of the promotion carried out.

#### **Acceptance of the bases:**

Participation in this contest and sending photographs in accordance with the provisions of these rules implies acceptance of the same and agreement with *Fundación AsturiasXXI* to resolve any issue arising from the contest in which you participate, and allow *Fundación Asturias XXI* to modify the bases at any time if circumstances so require, to the fullest extent permitted by applicable law. The modification will be announced and will come into force from the date of its announcement, without the contestants being able to make any claim for it, but being able to withdraw their works after the modifications are announced.

#### **Personal data of a personal nature:**

In accordance with the provisions of the Organic Law on Data Protection 3/2018, of 5thof December, we inform you that your personal data and those of the people who may appear in the works that the author submits to this Contest (particularly the image), will be incorporated into files owned by *Fundación Asturias XXI*. These files have been duly registered with the Spanish Data Protection Agency.

*Fundación Asturias XXI* undertakes to comply with its obligation of secrecy with respect to the data provided and undertakes to treat it confidentially. For that purpose, the necessary measures have been adopted to prevent alteration, loss, misuse, unauthorized treatment or access and/or theft of the data provided.

*Fundación Asturias XXI* will only transfer the data to participants who request it, the data (image) of the people identified or identifiable in the works will also be transferred, serving the same purpose. They will not be transferred in any case for commercial or lucrative purposes.

The affected party may at any time exercise the rights of access, rectification, cancellation and opposition of the personal data contained in any of the files of *Fundación Asturias XXI*, requesting it by any means that leaves a record of its sending and receipt, clearly expressing your wish, accompanying a copy of your ID and any documents necessary to prove your identity, as well as the reasons that justify the exercise of your right. To do this, you can contact either the email address [infolasidra@gmail.com](mailto:infolasidra@gmail.com) or by writing to the following address: *Fundación Asturias XXI LA CALEYA'L RÍU 205 SANTURIO, 33394 XIXÓN. ASTURIAS.*

We inform you that the purpose for which the data will be processed is to manage the works submitted to the Contest and relate them to each author; promote and publicize authors who have been nominated or won an award in accordance with the provisions of the Participation Rules; manage payment for award-winning works; publish in the *Fundación Asturias XXI* media, Web and social networks. You will certify that the data you provide us with is true. On the other hand, the simple fact of participating in the Contest implies express, informed and unequivocal consent of the statements specified in this section and implies acceptance that you have informed the people who appear in your works about them. If you do not consent to the processing of your data according to the purposes provided herein, or the person you have photographed does not consent to the processing and use of their image, in accordance with these rules, we advise you not to submit works to the Contest.

Once the Contest has ended, the data that has been presented will be stored in the Databases owned by *Fundación Asturias XXI* and will only be used to make the image of the cider culture visible and accompany texts in the media used by *Fundación Asturias XXI* to communicate with society in general.



LA SIDRA

